

THE SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS
601 Pavonia Avenue, Suite 400, Jersey City, New Jersey 07306

Student Steering Committee Meeting

DATE: Monday, January 21, 2013
TIME: 4:00 Eastern Time
DIAL-IN #: 1-877-785-4761
GREEK DIAL-IN #: (+30) 0080044147359
ACCESS CODE: 24658536

SSC 2013 AGENDA
January 21, 2013

I. ATTENDANCE

Colin Shields
Allison Oswalt
Steve DeBoer
Sandy Misra
Jonathan Steirer
AAYA

II. OLD BUSINESS/ NEW BUSINESS (Continuation of discussion from the SSC Officers telecon on Jan. 7)

1) Goals for 2013

- Touch-base with 2012 SSC Officers regarding position, role and responsibilities

2) Retention Plans

- 5 Reasons to Belong Brochure:
 - Each SSC Officer to come up with at least 5 reasons to become and stay a SNAME Student/YP Member
- Retention plans from Student Members to Young Professionals to Full Members – OPEN DISCUSSION
 - What does/ can SNAME offer to Student Members, Young Professionals and Full Members
 - How can the SSC help to facilitate a long-standing relationship with SNAME, etc
 - Examples of member benefits

3) Outreach Committee

- SSC eGroup to provide a communication tool for the SSC to communicate with one another and all Student Section officers
- New International Student Sections being organized
- How can the SSC foster new Student Sections/ build relationships with Students to create Student Sections
 - What kind of support can the SSC provide?
- Issue of Inactive Student Sections:
 - Great Lakes Maritime Academy
 - L'Institute Maritime du Quebec
 - University of Florida
 - Western Washington University

4) Super Student Section

- To mirror the Membership & Sections' "Super Section" designation and help to recognize outstanding Student Section
- SSC Officers to come up with a list of criteria (not based on size of meetings or number of Student members)

5) Officer roles

2013 Annual Meeting

- Student Job Fair: Steve DeBoer, Chair
 - Start to contact past participants
 - Set-up and open registration
 - Work on getting Student resumes for the Resume CD/ USB (depending on funding)

- Promote thru marketing
- Focus on recruiting Scholarship organizations and Graduate Schools
- Student Design Competition: Allison Oswald, Chair
 - Improve on rudder concept
 - Find a better timing method/ mechanism
- Student Papers Track: T&R Representative
 - Start soliciting papers from Students
 - Determine how much time the Student Papers Track will require (in the past, 2:30pm – 5:30pm. Six 30-minute papers or 3 1 hour papers with Q&A)

Roles, cont.

- Electronic Media Chair: Jonathan Steirer
 - Review the website
 - Updates Needed:
 - Flash images (photo slideshow) to be updated with 2012 Annual Meeting photos (see AAYA for images)
 - Replace 2012 officers with photos and bios of 2013 officers
 - Post all telecon agendas and notes online
- Communications Chair: Sandy Misra
 - January issue to highlight the new SSC officers
 - Work on specific monthly date to avoid overlap with the eNewsLetter and TNT
 - Vote on February:
 - Student Member
 - Company
 - Student Section highlight
- JSAC Representative: Caleb Philbrook
 - Reach out to Sean Walsh, SNAME JSAC Representative
- T&R Representative
 - Matt Weklar, Webb Institute
- SSS (Student Sections Standards) Chair
 - Eleni Lazaratou, NTUA

6) 2013 Student Renewals and Membership: AAYA

- First eBlast went out to all unpaid Members and Student Members on January 9
- SSC to touch-base with Student Section Chairs/Officers to remind everyone about renewals and the March 31st drop deadline
 - Tie in 5 Reasons to Belong brochure with reason(s) to renew
 - AAYA send unpaid lists to SSC to contact in groups

7) Executive Committee Meeting: 1st meeting of 2013 – February 16

- Colin to determine what Executive Committee expects from the 2013 SSC – issues, plans, projects
- SSC projects:
 - 5 Reasons to Belong brochure
 - Outreach Committee for Student Sections
 - eGroup to maintain communication

III. REMINDERS

1) Class of 2011, 2012 and 2013 graduates

- Submit contact form to AAYA for graduation gift and \$35 renewal fee for the first year
- 3rd eBlast went out on January 8
- Forms can be found online – www.sname.org

2) Next telecon: Monday, February 4, 2013